



## Five Steps to Nominate

Please complete a separate form for each nomination. All nominations will be reviewed by the Page Up Membership Committee and are subject to Page Board of Trustee approval.

### (1) Your Information & Signature

**Name:**

*The nominee works at my company and meets the Page Up membership criteria. I endorse this person for Page Up.*

**Signature**

**Date**

### (2) Nominee Information

**Name:**

**Title:**

**Email:**

**Phone:**

**Address:**

**City, State and Zip code:**

### (3) Attach Bio or Resume

*A more detailed bio or CV can be helpful in cases where the member has less years of experience and/or does not report directly to the Page member (see questions under Step #4 on next page).*

### A nominee must meet the following criteria:

#### **Corporate**

- Hold a senior communications position in the company;
- A realistic candidate for the top corporate communications position with a broad range of responsibilities; and
- Considered within the organization to be a corporate communications expert and/or considered a thought leader in corporate communications (supported by published articles, conferences or speaking engagements and contributions to the industry).

#### **Agency**

- Hold a senior leadership position in the agency;
- A realistic candidate to lead a Page member-qualifying agency; and
- Considered within the organization to be a corporate communications expert and/or considered a thought leader in corporate communications (supported by published articles, conferences or speaking engagements and contributions to the industry).

#### **Educator**

- Employed in a full-time public relations or corporate communication teaching position in an accredited institution of higher learning; and
- Regarded as an emerging thought leader in public relations or corporate communications based upon publication of a substantial body of research that has made a significant contribution to the body of knowledge and literature of our field.

In addition, educator candidates must meet one of these two criteria:

- Possess an earned doctorate or its equivalent; or
- Be currently serving as a senior faculty member of their program or instructional group in their institution of higher learning.

#### **Nonprofit/Governance Nominee:**

- Hold a senior communications position in the organization;
- Has significant professional communications experience; and
- Considered a thought leader in corporate communications (supported by published articles, conferences or speaking engagements and contributions to the industry).

## (4) About the Nominee

### To whom does this person report?

*Though it is most common that the Page Up member reports to a Page Society member, this is not a requirement. However, the Membership Committee would like to understand the reporting relationship as a part of the nomination materials.*

- Reports to Me (Page member)  
 Reports to someone else (please provide more detail in the note of endorsement on Step #4)

### How many years has this person worked in PR/Communications?

*A strong candidate has 15+ years of experience in the profession. If less than 15 years, please explain in the statement of endorsement.*

**No. of Years:**

### Candidate's Position in the Organization

*The following questions can help the Membership Committee understand the organizational structure and leadership potential of the candidate, especially in cases where the candidate's title may appear more junior than is actually the case.*

**How many direct reports work for you (Page member)?**

**How many direct reports work for the candidate?**

## (5) Note of Endorsement

*Please provide a brief note of endorsement (1-2 paragraphs) below and/or as an attachment that outlines the reasons for supporting this nominee's selection.*

## Frequently Asked Questions

- **How many members may I nominate?**  
Each organization may sponsor up to three Page Up members. Members of large organizations (e.g. 10,000+ employees) may nominate more, with the approval of the Page Up Membership Committee.
- **What is the cost to participate?**  
For U.S. members, annual membership dues are \$3,000 per person for corporate, agency, or executive search members, \$700 for educators and \$1,200 for nonprofit/government members. For corporate or agency members based outside the US, dues are discounted as listed on the [Page Up website](#). Membership runs on an anniversary cycle, meaning that your membership is valid for one year from the day you join. Annual dues cover membership, online participation and webinar/teleconference events. There are additional fees for most in-person events, such as attendance at the Spring Seminar in April or the Page Up Annual Conference in the fall, which is a separate event from the Page Society Annual Conference.
- **Do I receive a credit if I have already sponsored a member of my team for Future Leaders Experience?**  
Yes. For each person that your organization currently has enrolled in the Future Leaders Experience, the membership dues for one Page Up member from your organization will be waived.
- **May I sponsor a communications leader outside of my organization?**  
No. Page Up membership requires that the nominee work at the same organization as you do.

For questions or to submit a nomination, please contact Marianna Frantzis at [mfrantzis@awpagesociety.com](mailto:mfrantzis@awpagesociety.com); 212-400-7959 x107.